Gartner®
Peer Insights™
Logo Use

Gartner®

Introduction

This document contains guidance for how you may
use the Gartner Peer Insights logo correctly and compliantly.
For questions regarding this document, please submit
a content compliance request.

Color

Logo on a dark background

The logo is available in the below color configurations to be used on a dark Gartner blue background.

Gartner
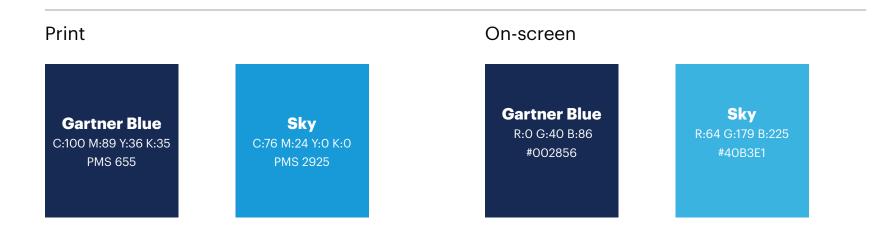Peer Insights™

Logo on a light background

The logo is available in the below color configurations to be used on a light accent sky blue background.

Gartner
Peer Insights™

Logo on a white background

The logo is available in the below color configurations to be used on a white background.

Gartner
Peer Insights™

Print

Gartner Blue
C:100 M:89 Y:36 K:35
PMS 655

Sky
C:76 M:24 Y:0 K:0
PMS 2925

On-screen

Gartner Blue
R:0 G:40 B:86
#002856

Sky
R:64 G:179 B:225
#40B3E1

Clear space

The minimum clear space around the logo is equal to the
height of the uppercase "G" in the Gartner logo.